



Central Beaverton Neighborhood Census Profile



Portland State
UNIVERSITY



City of Beaverton Quick Facts (2010)

- Total Population – 89,757
- Total Housing Units – 39,500
- Homeownership Rate (2007-2011) - 49.7%
- Housing Units in Multi-Unit Structures – 46.2%
- Median Value of Owner Occupied Housing - \$297,600



City of Beaverton Quick Facts (2007-2011)

- Language Other than English Spoken at Home – 27.6%
- Median Household Income - \$55,115
- Persons Below Poverty Level – 12.1%

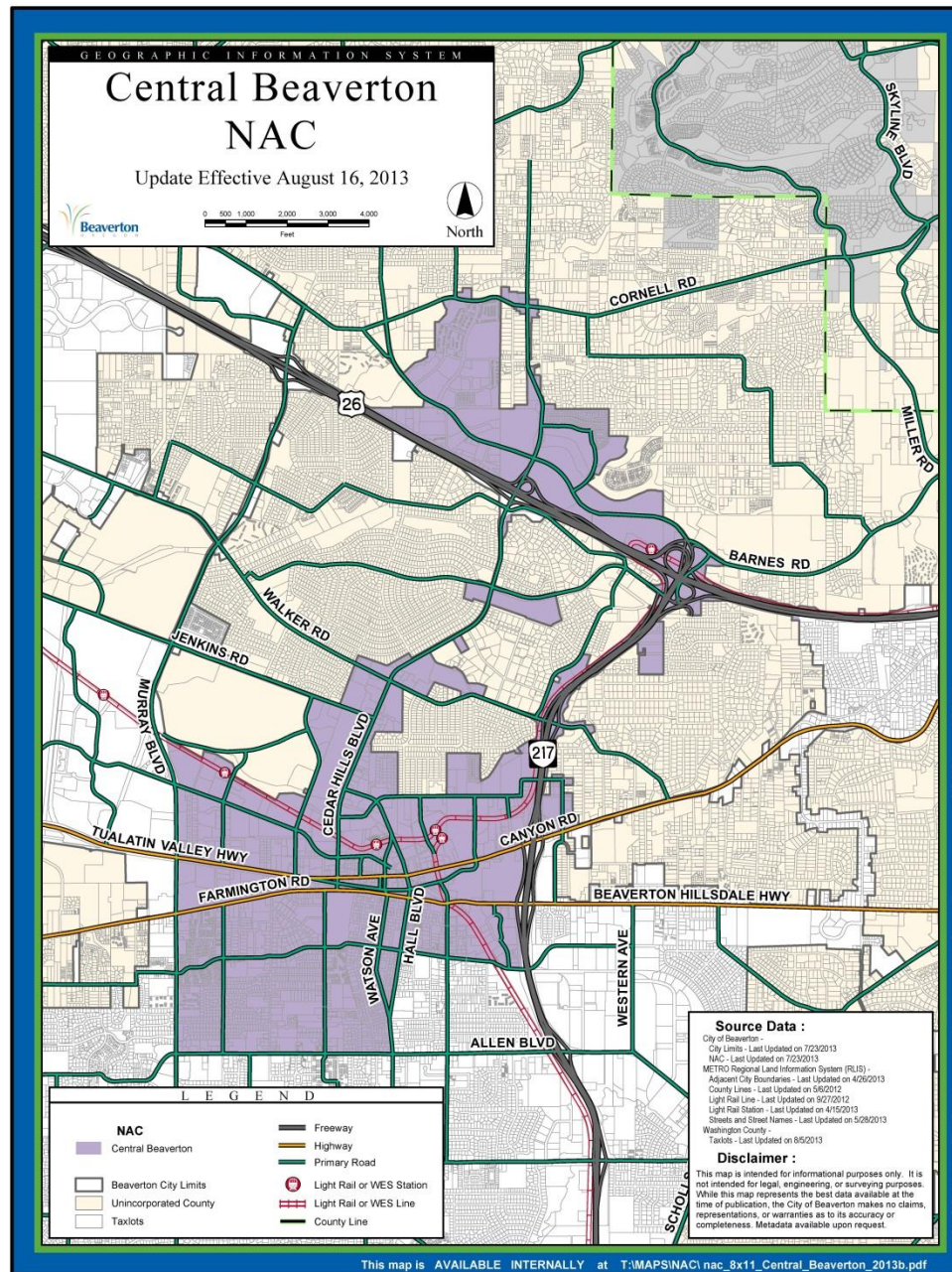
Project Background

- The City of Beaverton and Portland State University's Population Research Center partnered in 2013 to collect 2000 and 2010 Census Data using Neighborhood Association Committee (NAC) boundaries.
- The neighborhood boundaries are approximated based on 2000 and 2010 census blocks.
- The goal of gathering this information is to help the city and your NAC better understand who its constituency is in order to create outreach and marketing efforts that are tailor made to each NAC.



Portland State
UNIVERSITY





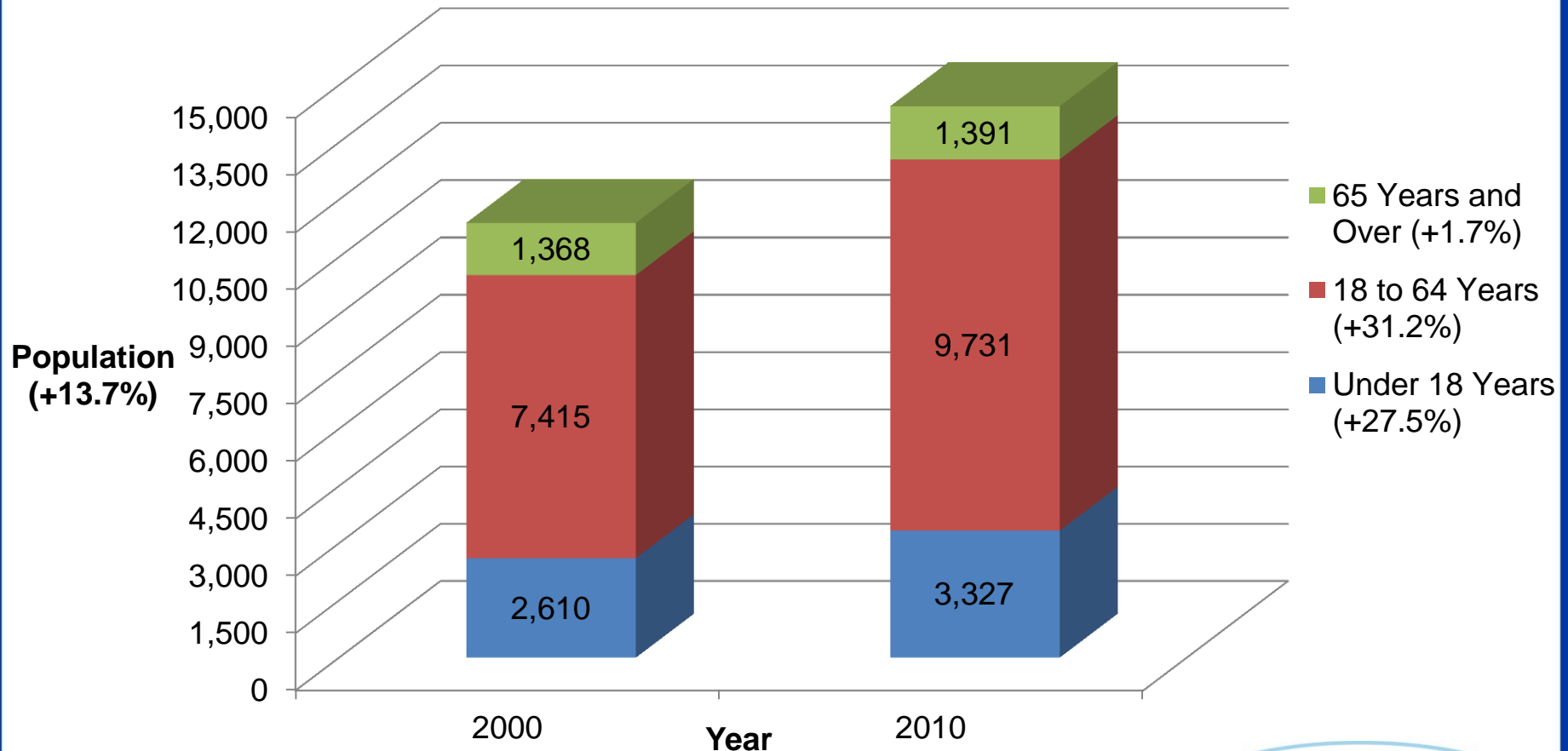
Area and Density of Central Beaverton

- Acres
 - 2000 = 1,945
 - 2010 = 1,945
- Persons per acre
 - 2000 = 5.9
 - 2010 = 7.4 (A 26.8% increase)
- Persons per square mile
 - 2000 = 3,750
 - 2010 = 4,755 (A 26.8% increase)

Sources: US Census Bureau, 2010 Census, Summary File 1; 2000 Census, Summary File 1. Tabulated by Population Research Center Portland State University.



Total Population and Age Change from 2000-2010

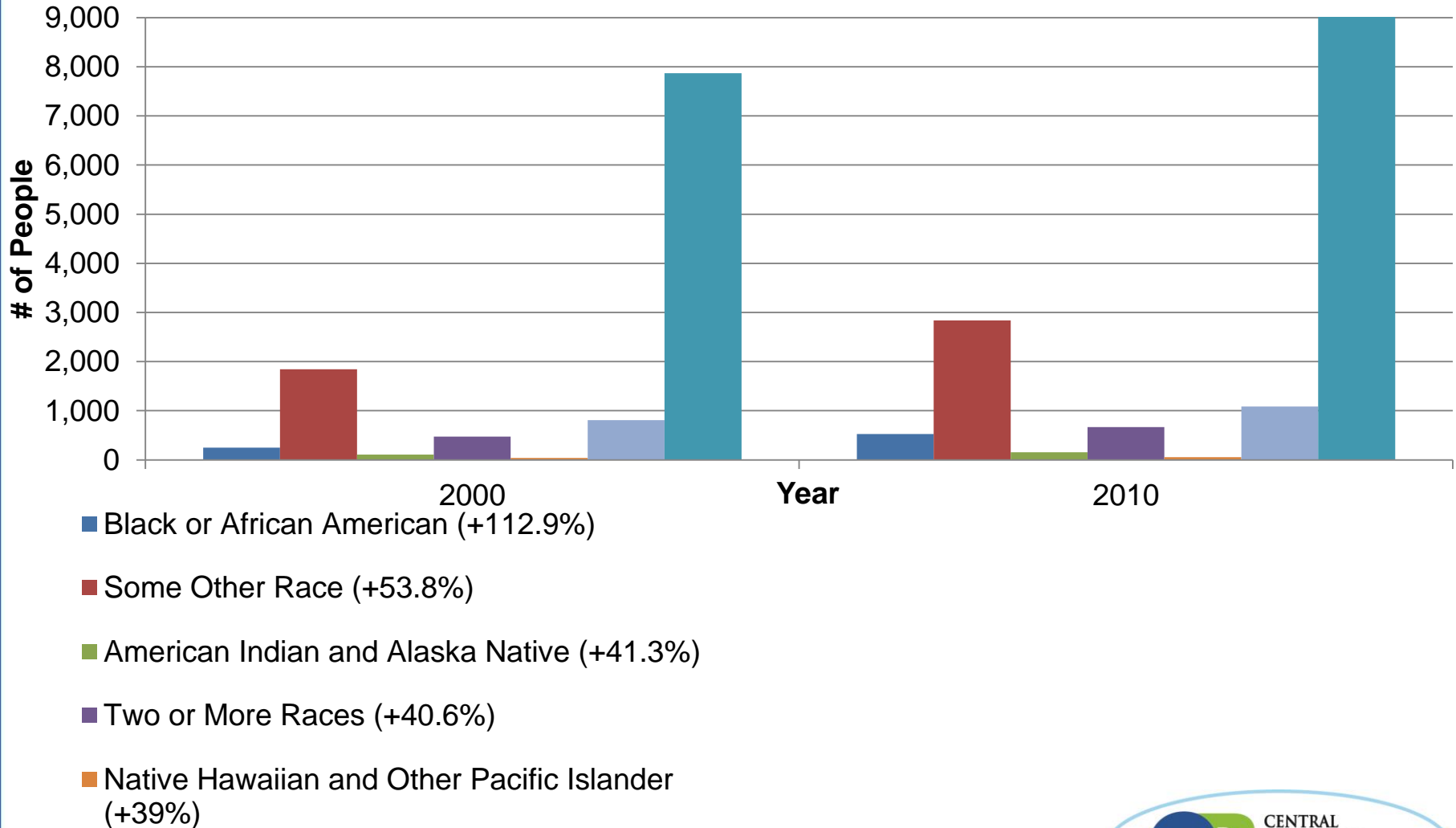


Sources: US Census Bureau, 2010 Census, Summary File 1; 2000 Census, Summary File 1. Tabulated by Population Research Center Portland State University.



Diversity of Central Beaverton

Change from 2000-2010

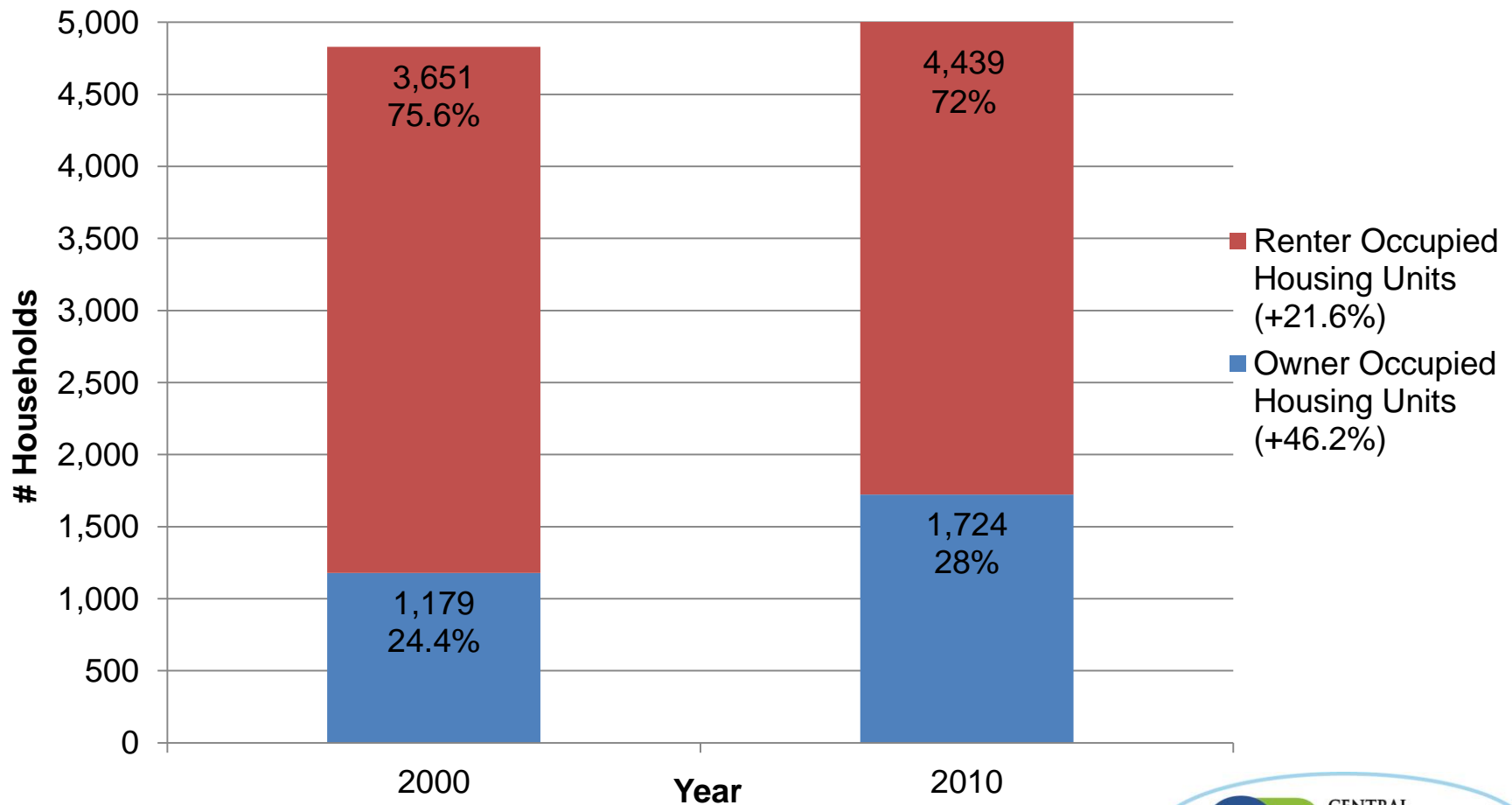


Sources: US Census Bureau, 2010 Census, Summary File 1; 2000 Census, Summary File 1. Tabulated by Population Research Center Portland State University.



Total Occupied Housing Units

Change from 2000 - 2010

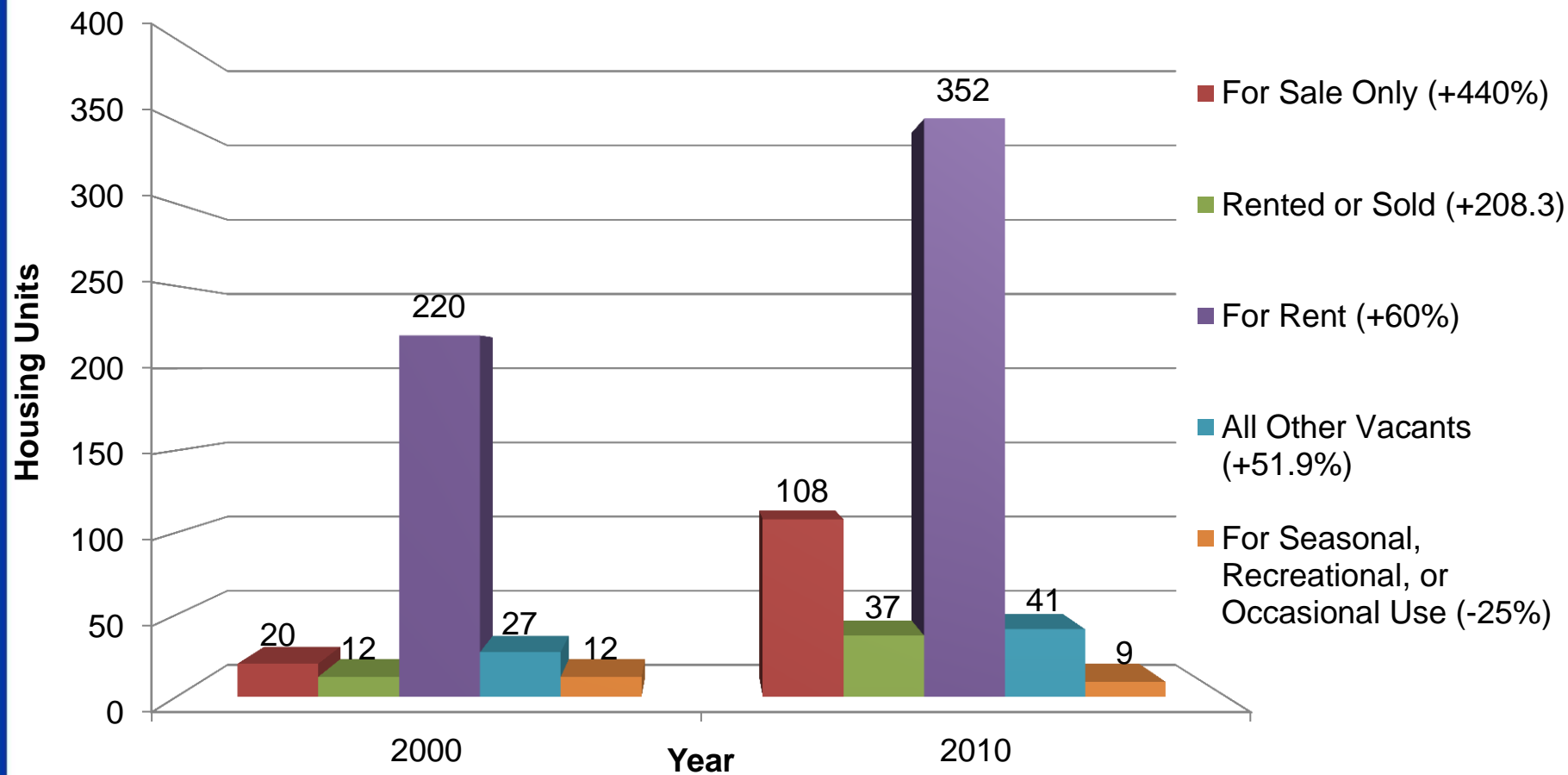


Sources: US Census Bureau, 2010 Census, Summary File 1; 2000 Census, Summary File 1. Tabulated by Population Research Center Portland State University.



Total Vacant Housing Units

Change from 2000-2010

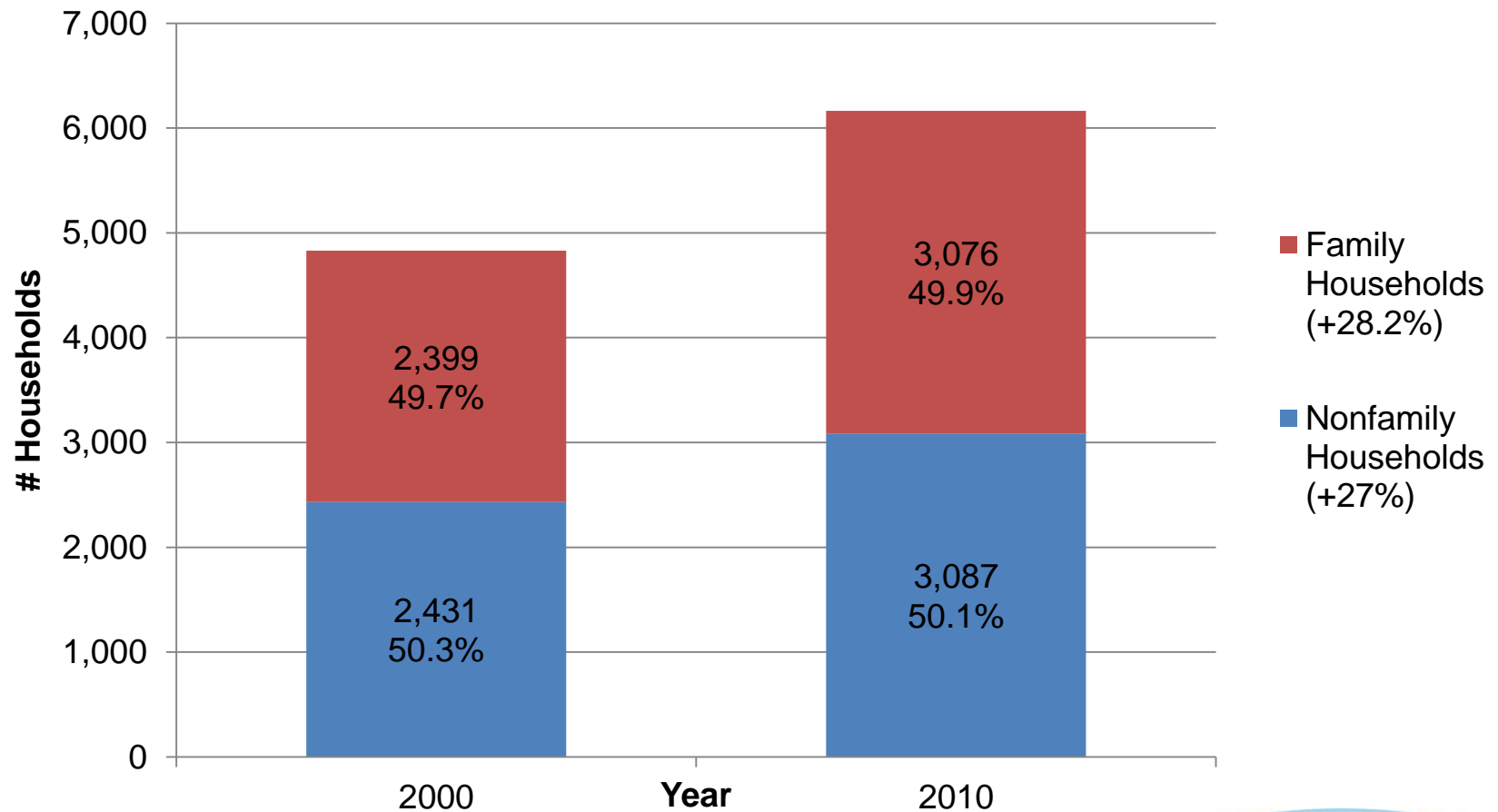


Sources: US Census Bureau, 2010 Census, Summary File 1; 2000 Census, Summary File 1. Tabulated by Population Research Center Portland State University.



Household Makeup

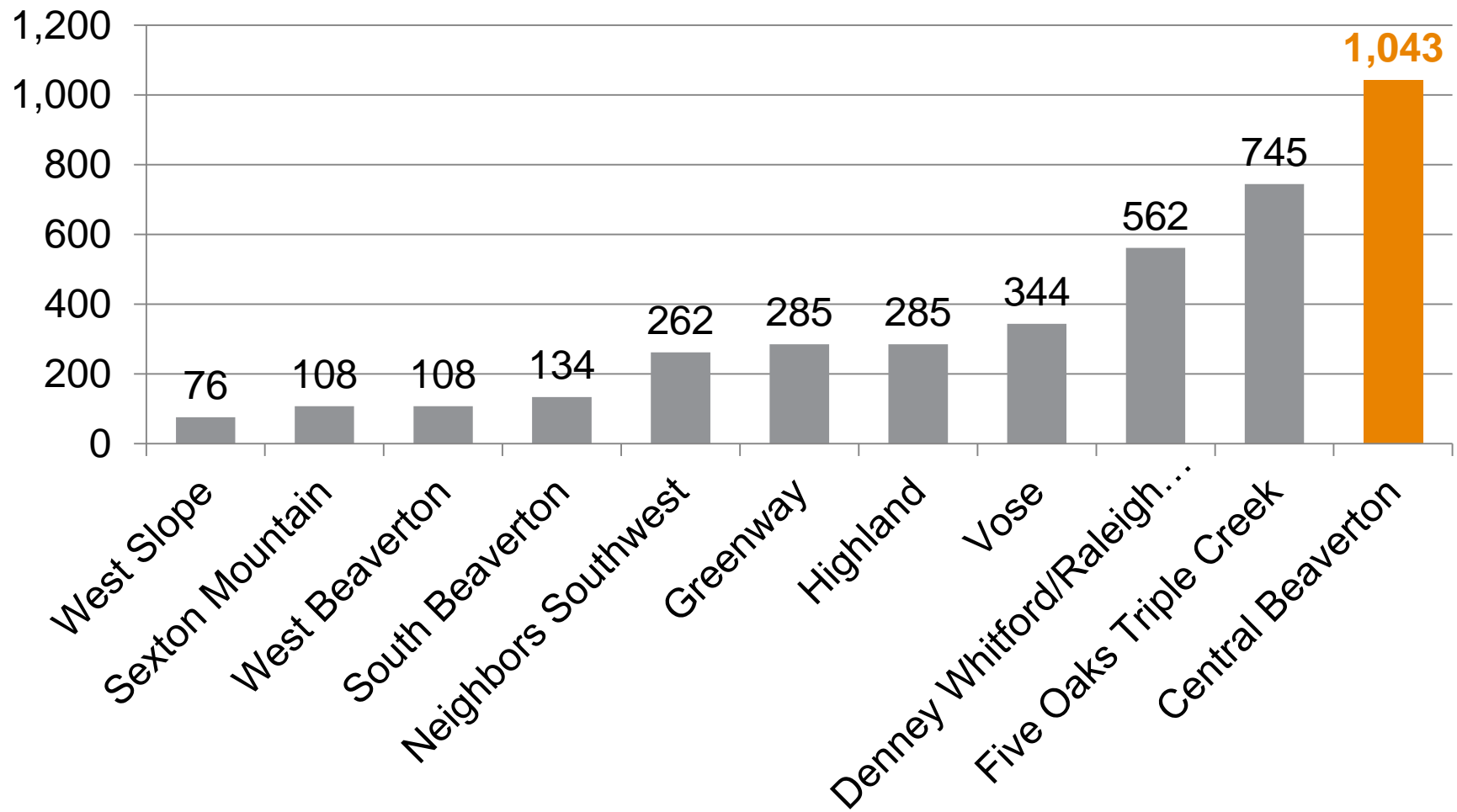
Change from 2000-2010



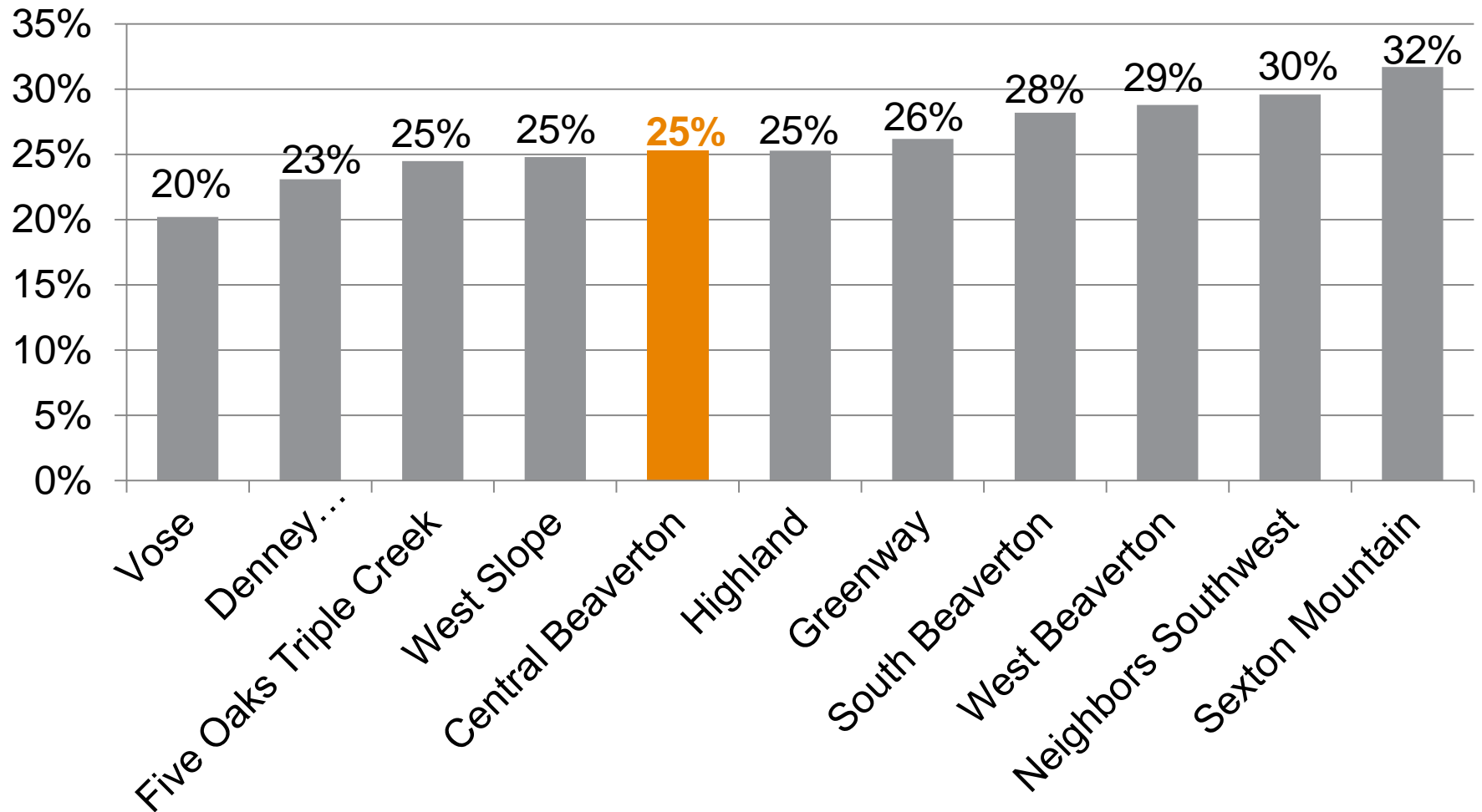
Sources: US Census Bureau, 2010 Census, Summary File 1; 2000 Census, Summary File 1. Tabulated by Population Research Center Portland State University.



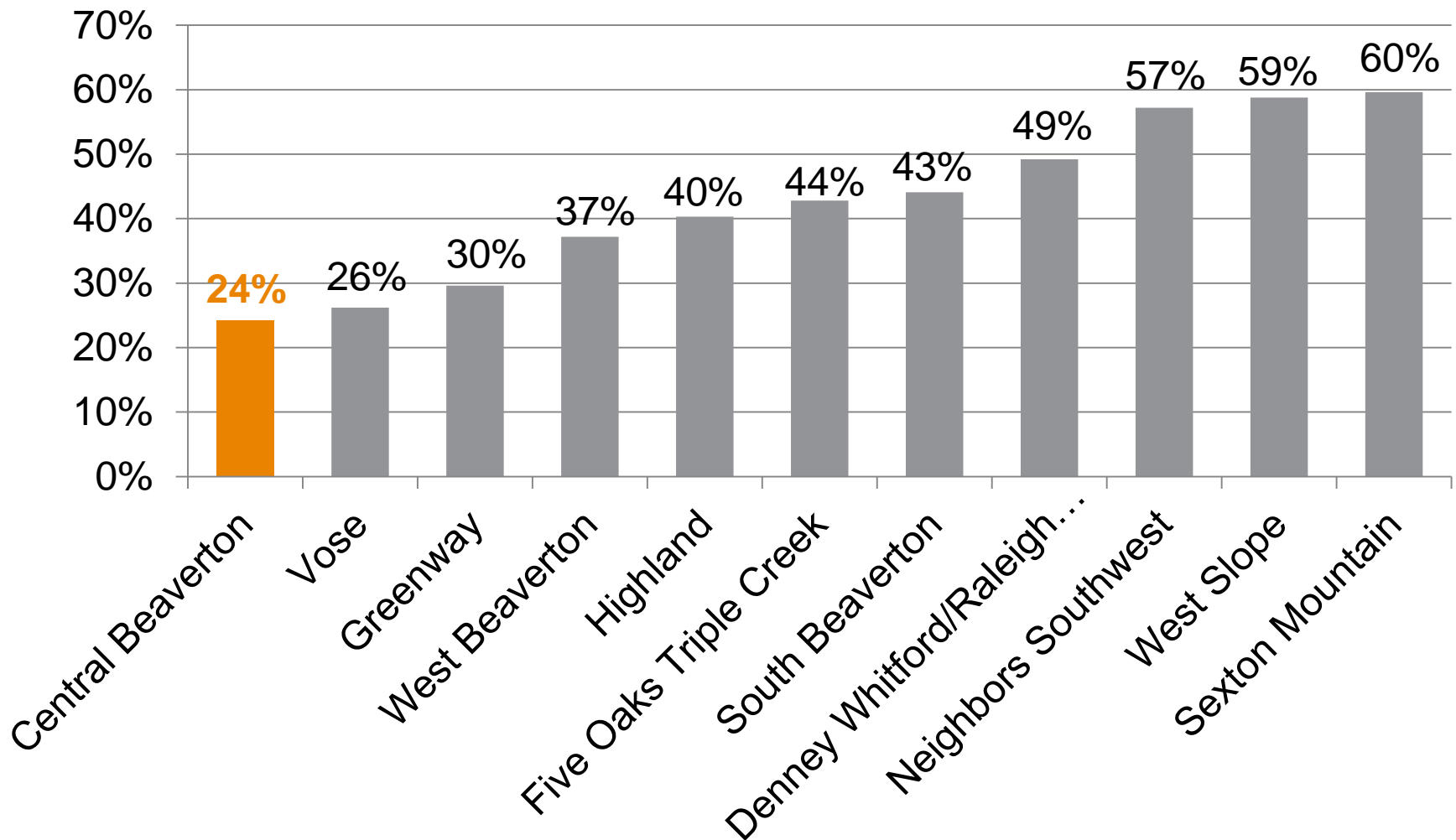
Business Distribution For All NACs in 2011



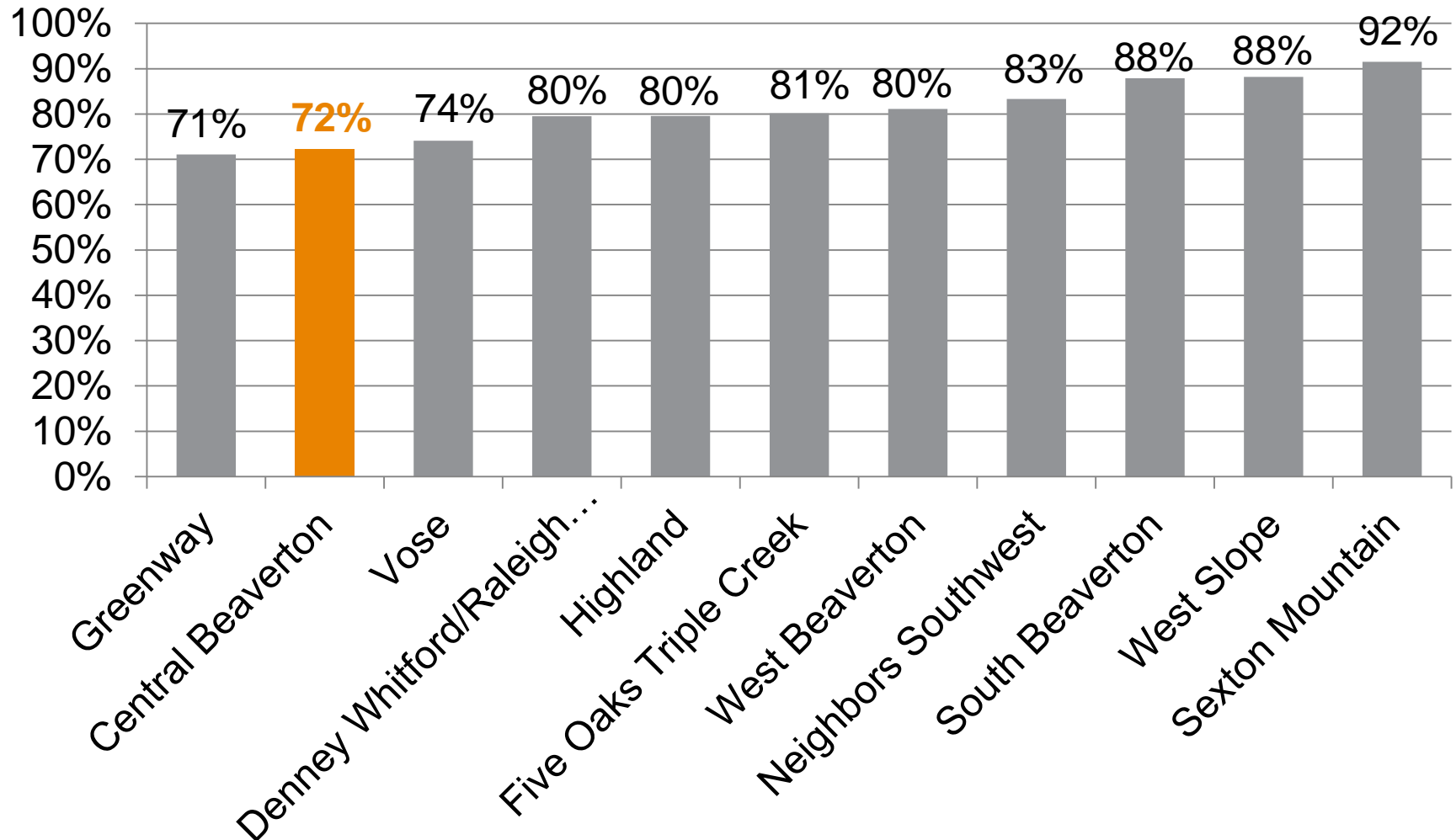
Percent of Population Enrolled in School by NAC 2007-2011



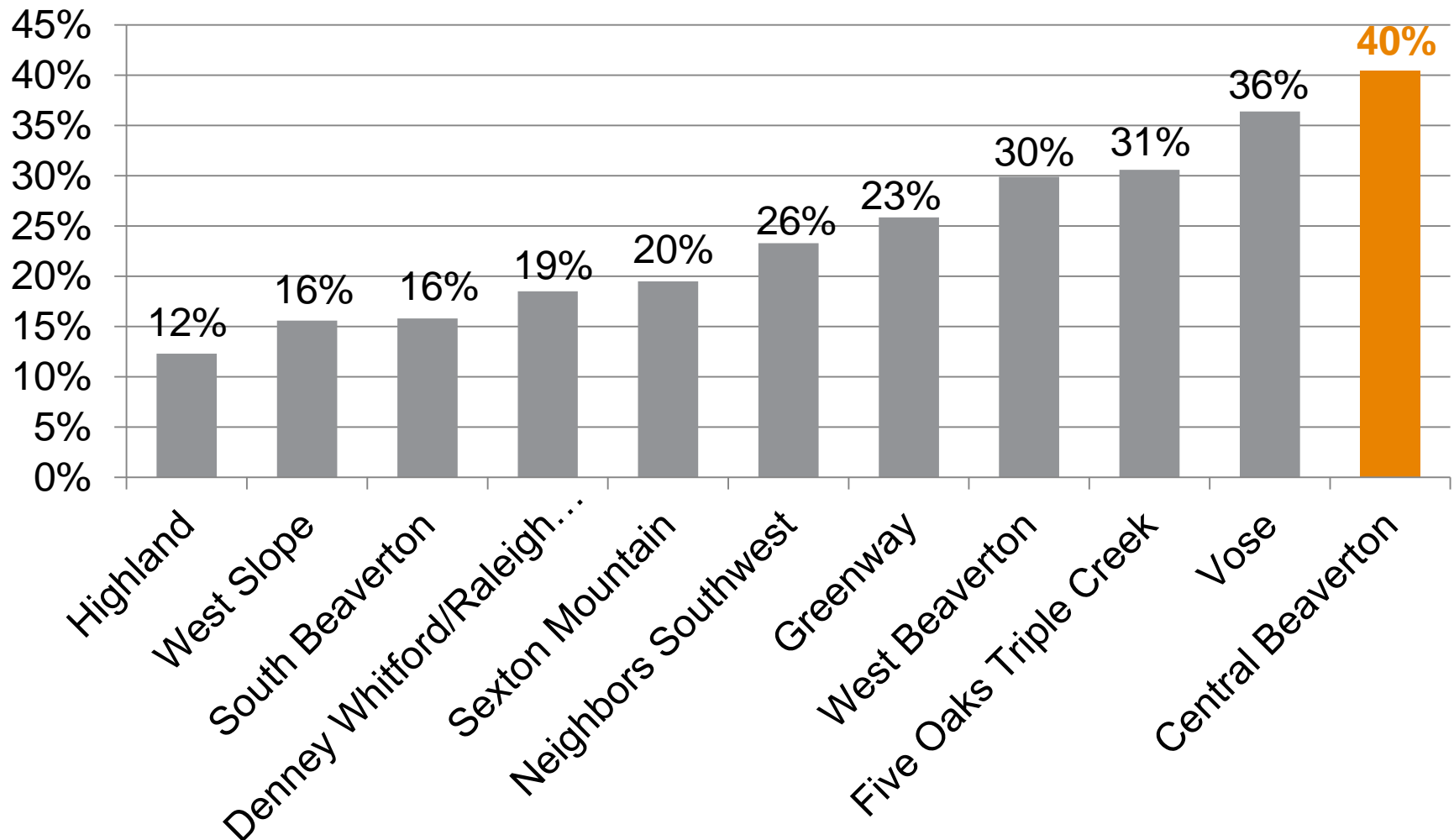
Percent of Population 25+ With College Degrees by NAC 2007-2011



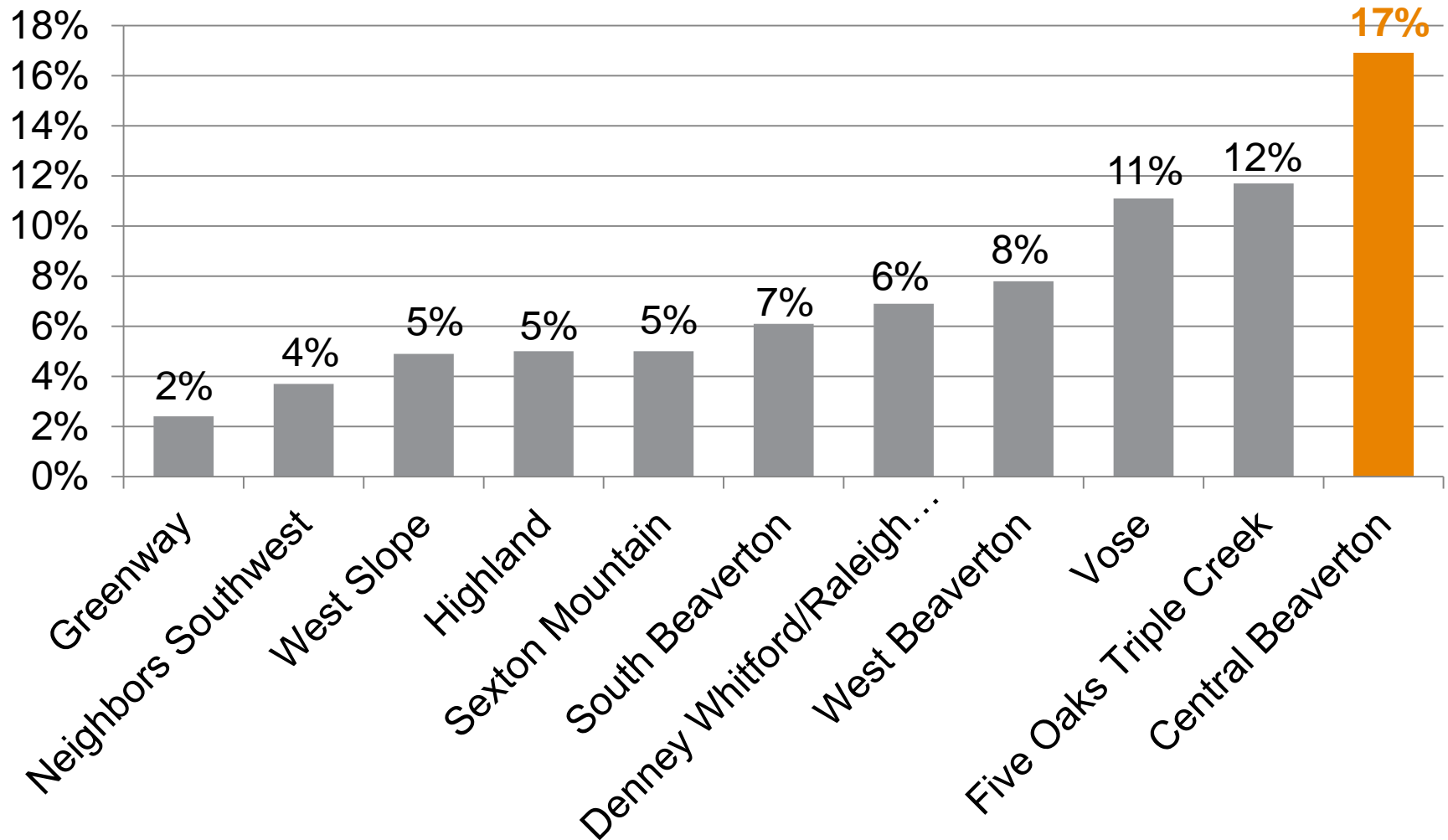
Percent of Population that Owns a Computer by NAC 2012



Percent of Population that Speaks Another Language Besides English by NAC (2007-2011)



Percent of Population that Uses Public Transportation to Get to Work (2007-2011)



Summary

Central Beaverton 2000-2010

- **Size and Density**

- Central Beaverton has not geographically grown significantly in this ten year period, but its density has increased significantly from 5.9 people per acre to 7.4 people per acre, a 26.8% increase.

- **Age**

- The largest increase in the population has been adults aged 18-64 (+31.2%), but there was also a significant increase in those under the age of 18 (+27.5%). People 64 years of age and older remained steady and only rose by 1.7%.

- **Race**

- The number of African Americans in the neighborhood as a percentage of the overall population remains very low (4.7% in 2010), but was the fastest growing segment of all races during this time (+112.9%). Whites remain the largest percentage of people living in the neighborhood (63.1% in 2010), but it was also the slowest growing segment in the ten year period (+15.9%). The neighborhood is increasingly made up of people from a variety of races and many who identify with more than one race.

Summary

Central Beaverton 2000-2010

- **Housing**

- Renter occupied housing units (72% in 2010) continue to outnumber owner occupied housing units (28% in 2010), but owner occupied (+46.2%) increased more in the ten year period than rental units (21.6%).
- Vacant housing units increased significantly in the ten year period (+88%). Vacant housing units for sale increased by 440% in the ten year period.

- **Household Makeup**

- Total households in the neighborhood are evenly split between families (49.9% in 2010) and nonfamilies (50.1% in 2010). Both increased in the ten year period at about the same rate.

Summary

Central Beaverton 2000-2010

- **Business Distribution (2011)**

- Central Beaverton has the most number of businesses in Beaverton which amounts to 26% or 1,043 businesses. The city as a whole has 3,792 businesses.

Source: Worksource Oregon

- **Enrollment in School (2007-2011)**

- 25% of the population in Central Beaverton is enrolled in school. Sexton Mountain has the most at 32% and Vose has the least at 20%.

Source: Census ACS 2007-2011 5 Year

- **Population 25+ With College Degrees (2007-2011)**

- 24% of the population in Central Beaverton that is 25 years of age or older have college degrees. That is the lowest among all of the NACs with Sexton Mountain having the highest at 60%.

Source: ESRI Business Analyst



Summary

Central Beaverton 2000-2010

- **Computer Ownership (2012)**

- 72% of the population in Central Beaverton own computers, which is the second lowest amongst the NACs. Greenway is lowest at 71% and Sexton Mountain is highest at 92%.

Source: ESRI 2012

- **Population That Speaks Another Language Besides English (2007-2011)**

- 40% of the the people who live in Central Beaverton speak another language besides English, which is the highest among the NACs. The lowest is Highland at 12%.

Source: Census ACS 2007-2011 5 Year

- **Use of Public Transportation to Get to Work (2007-2011)**

- 17% of the population of Central Beaverton use public transit to get to work. This is the highest among the NACs with Greenway having the lowest at 2%.

Source: Census ACS 2007-2011 5 Year



Central Beaverton: Did you Know?



- 33.5% of Central Beaverton residents identify as Hispanic, the second highest of all NACs.
Census 2010
- There median age in Central Beaverton is 32.6, the second lowest of all the NACs.
Census 2000-2010



Learn More About Central Beaverton and Get Involved!

- Visit www.BeavertonOregon.gov/CentralBeaverton
- Like Central Beaverton on Facebook at www.Facebook.com/CentralBeavertonNeighborhood
- Subscribe to Central Beaverton's email list by visiting www.BeavertonOregon.gov/list.apx or contact the Neighborhood Program to join their postal mailing list.
- Call the Neighborhood Program at 503-526-2543
- Send an email to neighbormail@BeavertonOregon.gov

